

CHRISTOPHE
ROBIN
PARIS

AWAKEN THE HAIR
OF YOUR DREAMS





In 2022, Christophe Robin launches its first night-care products, two rich and powerful formulas that distil their power during sleep to reveal the beauty of the hair upon awakening. A beauty cure to repair and nourish the hair in depth while being in the arms of Morpheus.

A RESTORATIVE SLEEP FOR DREAMY HAIR

Sleep is a great beauty ally. When we sleep, our cells renew themselves. We already know this is true for the skin: a fresh and radiant complexion goes hand in hand with a good night's sleep. We tend to forget this, but it also applies to the hair.

During the night, the release of the sleep hormone melatonin allows our skin and hair to regenerate. Consequently, the hair is in ideal condition to receive a stronger dose of nutrition than during the day. Therefore, the night-time routine is essential to nourish it deeply and let it deliver its benefits throughout the night.

Christophe Robin has developed a new night ritual composed of two treatments targeting different types of damaged hair: The **Night Recovery Cream with White Lotus Flower** formulated for fine

to medium damaged hair and the **Night Recovery Monoi with White Lotus Flower** for medium to thick, damaged hair.

Each treatment offers a tailor-made formula for each specific hair type, soothing textures with a delicious fragrance and specific concentrations of active ingredients to perfectly meet the different needs of damaged hair.

When waking up, the beauty of your hair is revealed. The hair is protected, strengthened, and deeply nourished.

For the Lavender Oil advocates... The new night range is the heritage of this iconic treatment created in 1999 by Christophe Robin. The cult formula has been reformulated and perfected with new, more effective active ingredients and a cleaner formula.

A DELICATELY SCENTED NIGHT

The night range infuses the hair with a deliciously captivating fragrance of Magnolia Flower, White Orchid and Jasmine petals supported by subtle amber notes of Vanilla and Musk. A gentle, soothing fragrance starts the night off on the right foot.



THE NIGHT RECOVERY CREAM WITH WHITE LOTUS FLOWER

FOR: FINE TO MEDIUM DAMAGED HAIR

Rich and soothing, the **Night Recovery Cream with White Lotus Flower** complements natural night-time rest and renewal. It optimises hair strength from within, so dry, weakened lengths feel fortified and more resistant to daily damage.

RESULT: When waking up in the morning, hair feels restored and beautifully supple. The hair is revitalised and full of bounce.



HOW TO APPLY

At night, before going to bed, apply onto dry, freshly brushed hair working in sections from roots to ends. Wrap hair and leave overnight rinse and shampoo in the morning.



DISCOVER THE INGREDIENTS

The majestic **White Lotus Flower** is traditionally used for its sensorial soothing properties. In this formula, it is combined with bond optimisers and wheat glycoproteins so split ends look smoothed and hair is less prone to breakage. **African Hibiscus Flower** enhances sleekness and shine, leaving hair with a visible vitality. **French Lavender and Cedarwood essential oils** help you relax before going to sleep while acting deep down to deeply nourish the hair at night.

99%
state that the night
cream leaves their hair
feeling deeply nourished

99%
state that the night
cream leaves the
hair strengthened

96%
state that the
night cream made
the hair supple

**Tested on 120 women
(20+ years old, with fine to medium damaged hair) over a 3-week period*

Recommended Retail Price – 150ml : 41.40 CHF



THE NIGHT RECOVERY MONOI OIL WITH WHITE LOTUS FLOWER

FOR: MEDIUM TO THICK DAMAGED HAIR

Designed to intensely nourish hair while you sleep, this silken intensive treatment oil complements natural night-time rest and renewal by helping strengthen and protect dry, medium to thick hair.

RESULT: When waking up, frizz is tamed, and lengths are left feeling deeply nourished and beautifully smooth and glossy.



HOW TO APPLY

Place the glass bottle in hot water for 5-10 minutes to allow the formula to melt. Shake well, carefully apply from roots to ends and wrap the hair for the night. Rinse and shampoo in the morning. For thick hair, simply style and go.



DISCOVER THE INGREDIENTS

White Lotus Flower infused in **Monoi de Tahiti** melts to caress strands with softness and shine while leaving the hair fibre feeling restored and intensely conditioned. The **essential oils of French Lavender and Cedarwood** help relaxation.

99%
state that overnight
monoi leaves hair
deeply nourisheds

99%
state that overnight
monoi helps tame frizz

98%
state that overnight
monoi makes the
hair look shinier

**Tested on 80 women (20+ years old, with medium to thick damaged hair) over a 3-week period*

Recommended Retail Price – 92gr : 41.40 CHF

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